# YAP JIA QIAN





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ISTJ-T



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## **SKILLS**



Windows PC MacOS



Canon EOS R6 Mark II Canon EOS R10 Sony FX3 SOME KNOWLEDGE DJI Osmo Pocket 3













Adobe Premiere Pro Final Cut Pro CapCut | 剪映 Sidus TC Sync | Sidus Audio Logic Pro SOME KNOWLEDGE



Microsoft Office Google Workspace

## **EDUCATION**

Nanyang Technological University (2024 - present)

Dunman High School (2018 - 2023)

Fengshan Primary School (2012 - 2017)

## CO-CURRICULAR ACTIVITIES

Mass Communications Society (2022 - 2023)

National Police Cadet Corps (2018 - 2021)

Photography Club (2014 - 2017)

## LANGUAGES & DIALECTS

English	
Mandarin	
Hokkien	
Teochew	
Japanese	

## **OVERVIEW**

I am a second-year undergraduate at Nanyang Technological University, pursuing a Bachelor's degree in Communication Studies with a second major in Business at the Wee Kim Wee School of Communication and Information. Driven by a strong interest in production and content creation, I aspire to build a career in the media industry, with a particular passion for the entertainment sector.

## **EXPERIENCES**

### Intern (Content & Video Editing)

#### SPUR MEDIA GROUP | EVENTIONS GROUP | JEST MEDIA

Jun 2025 - present

A member of the media team supporting end-to-end production, including social media content and live events/live streaming

#### Pre-Production

- · Researched, ideated, and scripted social media content, including the launch of a long-form office skit series, which significantly boosted audience engagement
- · Planned and coordinated both on-site and online events by developing and following detailed checklists, ensuring smooth logistics handling, including packing and loading of props and equipment

#### Production

- Set up and dismantled lighting, audio, and camera equipment across a variety of shoot types, supporting technical operators to ensure timely and efficient shoot execution
- Provided on-set assistance for corporate and social media video shoots, ensuring seamless coordination between talent and production crew
- · Assisted in on-ground operations when deployed to live events, contributing to successful execution by completing my assigned tasks diligently
- · Captured behind-the-scenes (BTS) footage during live events and productions, highlighting team efforts and creating engaging BTS content • Participated in live streaming for high-profile events such as Star Awards 2025 and Shell FI Meet and Greet,
- gaining hands-on experience in real-time broadcast workflows
- Supported radio production by assisting YES933 DJ Jeff Goh with his voice recordings, which were successfully aired on the radio waves

#### Post-Production

- Organised and managed raw media assets (footage, audio, images) to streamline the editing process for post-production
- Edited and produced social media content, including event highlights, branded in-house creations, and office tours for company accounts: @jestmediasg @eventions.sg @spurmediagroup @therealjeffgoh

## **Video Production Intern**

## CHANGI TRAVEL SERVICES

Jan - Jul 2024

## Pre-Production

- Collaborated with stakeholders to define video objectives and production requirements, ensuring alignment with business and creative goals
- Brainstormed concepts and developed ideas, contributing to original content for the company
- · Wrote scripts and created detailed storyboards to guide filming and maintain narrative clarity
- · Prepared filming equipment, managed logistics, and coordinated with interviewees and actors to schedule and organise shoot timelines efficiently

## Production

- Served as Assistant Director, ensuring smooth execution of plans and adherence to production timelines
- Set up and dismantled cameras, lighting, and other equipment, contributing to high-quality footage capture
- Ensured all necessary scenes were recorded in accordance with the script, maintaining content accuracy · Operated as a second cameraman during multi-camera shoots, and acted as an extra when needed
- Uploaded and synced footage promptly after filming, streamlining post-production workflows

## Post-Production

- Edited internal video projects from rough cuts to final outputs, delivering polished and professional content
- Assembled OK-cuts (initial edits) for external video projects and handed them off to the lead editor, streamlining the editing pipeline and ensuring efficient project handover

## Videographer

## THE LOST HAKKA

- Captured key moments during live events, delivering high-quality visual documentation that preserved the atmosphere and significance of each occasion
- · Edited event highlight reels for prompt release on social media, enhancing audience engagement through timely and visually compelling content

## **Digital Platform Manager**

## APS AUTOGATE SYSTEM PTE LTD

- Established and maintained digital platforms to enhance the company's online presence, contributing to greater brand visibility and audience engagement.
- · Oversaw content scheduling and ensured timely publication in alignment with campaign timelines, supporting consistent and effective communication
- Prepared, formatted, and optimised media assets for use across official digital channels, ensuring quality and consistency in brand representation .....

## Mass Communications Society Member

**DUNMAN HIGH SCHOOL** 

- · Collaborated with stakeholders for school productions by planning, filming, and editing engaging and professional event videos showcased during festive celebrations
- Represented the school at national media and production competitions, producing high-quality, impactful videos relating to the theme, reflecting strong technical and creative skills
- Attended weekly video production training sessions covering scripting, filming, and editing, consistently developing and sharpening technical competencies